

40th Anniversary Celebration

Program Book Inclusion and Sponsorship Information Sheet



Greyhound Friends, Inc.

167 Saddle Hill Road, Hopkinton, MA 01748

508-435-5969 info@greyhound.org

www.greyhound.org

On **Saturday, June 24, 2023** Greyhound Friends will celebrate **40 years in dog adoption and advocacy**, representing over 10,000 lives saved. New England dog owners tend to be responsible home owners and community members. If this is a target audience for your business, please consider sponsoring the event in return for multi-channel visibility and recognition as a dog-friendly business. Plus, you'll make a life-saving difference for deserving dogs this year.

Sponsorship Level:	Friend \$250+	Advocate \$500+	Guardian \$1000+	Champion \$2500+	Visionary \$5000+
Impact:	Standard vet care for 1 domestic dog to go home	1 month of parasite prevention meds for the kennel dogs	Transport & care for 2 Portuguese podengos, or 1 dental surgery	Transport & care for 1 Irish sighthound, or std. vet care for kennel dogs	1 emergency or ortho surgery, or 1 month's utilities & overhead costs
Rewards:					
Event ticket(s)	1	2	4	6	8
Spotlight acknowledgment at event					x
Product placement at event				x	x
Listing on event web page – by category	x	x	x	x	x
Logo on event web page		x	x		
Logo – with link – on event web page				x	x
Social media recognition – pre and post event sponsor list	x	x	x	x	x
Social media recognition – pre and post event solo spotlight with link				x	x
Press release inclusion pre/post	x	x	x	x	x
Press release inclusion pre/post – spotlight acknowledgment				x	x
Event book inclusion – full page					x
Event book inclusion – half page				x	
Event book inclusion – 1/4 page			x		
Event book inclusion – 1/8 page or 5 lines bold		x			
Event book inclusion – sponsor list	x				

PROGRAM BOOK GREETINGS are also available at 2 levels:

\$40 – 2 lines of text (up to 50 characters per line) OR **\$100** – 3 lines of text in **BOLD** type

SPONSOR CONTACT Name: _____ Company: _____

INFORMATION: Phone: _____ Email: _____

Will you be using your event tickets? No – Please invite a GF volunteer or staff member in my/our place

Yes! Guest name(s): _____

Sponsor/Event Book CONTENT and PAYMENT must be received no later than June 1, 2023. Please send logos/ads/ sponsor info and questions to greyhoundfriends.office@gmail.com. Mail checks to Greyhound Friends, 167 Saddle Hill Rd, Hopkinton, MA 01748. Credit card payment by phone or Donate button at www.greyhound.org. **THANK YOU!**