



**GREYHOUND
FRIENDS INC.**

2021 Annual Report

April 24, 2022

Greyhound Friends Mission

To provide **placement and care** during placement **of greyhound dogs and other animals**; to **inform and educate the public** regarding the needs and conditions of a particular breed of dog, namely the Greyhound, in an effort to **encourage a humane standard of care for the breed**; to **promote educational programs** concerning the responsibilities of ownership of Greyhounds and other animals in schools and elsewhere.

Generally to do all acts necessary to prevent cruelty to animals and to further the organization's exclusively charitable and educational purposes within the meaning of Section 501(c)(3) of the Internal Revenue Code of 1986, as amended, and to solicit and receive donations from the general public; to enter into contracts to acquire, own, lease or hold sufficient property, real or personal, and to maintain and dispose of such property as is required for the above mentioned charitable and educational purposes within the meaning of 501(c)(3).



Message from the President

Congratulations to Greyhound Friends on completing its second full calendar year of operations since being re-licensed in September of 2019!

- ★ Although we continued to work with a skeleton crew due to the Covid-19 pandemic restrictions, we were able to keep the forward momentum going.
- ★ We worked hard to establish new relationships to bring dogs from Kentucky, North Carolina, Ireland, China, Portugal & Qatar into our kennel for adoption.
- ★ We expanded our Board of Directors and promoted Terri Shepard to Executive Director.
- ★ We received a “Platinum” rating from Charity Navigator & “Top Rated” Charity from Great NonProfits.
- ★ We held two in-person Open Houses and geared up to re-start Meet & Greet.
- ★ We formed a collaborative arrangement with Greyhound Rescue of New England to maximize use of our kennel facility.
- ★ We expanded PR and fundraising functions, including a resumption of grant applications.
- ★ We received a bequest which allowed us to pay down some debt and end the year with a small reserve.

None of this would be possible without our fantastic staff, volunteers, veterinarians, donors, adopters, fundraising and PR team, who have made surviving another challenging year possible. My sincere appreciation and thanks to all.

Cathy DeNorscia
President, Board of Directors

2021 In Review

Our dedicated staff and volunteers continue to work at the kennel daily, caring for the dogs and logging their daily activities (turnouts, walks, social time in the office, enrichment activities, and special quirks or new discoveries about their personalities that help make good adoption matches).

Despite the challenges of the pandemic and the CDC ban on importing dogs from 113 countries, Greyhound Friends made 40 adoptions in 2021:

- 17 Mixed Breed domestic dogs
 - 1 Whippet from China
 - 5 Greyhounds from China
 - 1 Saluki from Qatar
 - 1 Pondengo from Portugal
- 10 Domestic Greyhounds
 - 5 Greyhounds from Ireland

Using our facility, Greyhound Rescue of New England adopted an additional 18 dogs for a total of 58 dogs that were housed, cared for, and found homes through our kennel in 2021.

2021 In Review (continued)

We continue to have a waiting list of people looking for dogs, especially cat friendly greyhounds.

We had two greyhounds with broken hocks that required major surgery and one greyhound that was surrendered with osteosarcoma and required a leg amputation.

No animals were euthanized.

Even with limited opportunities due to the pandemic, volunteers logged over 3000 hours of service to the organization.

Board of Directors Expansion

At the 2021 Annual Meeting, we added three new board members: Paul Curley, Samantha Dexter, and Michael Simon. The board elected the following officers: Cathy DeNorscia - President; Denise Levesque- Treasurer; Cyndy Borjes - Interim Secretary. Samantha Dexter has since taken over as Secretary.

Collaborations

We continued to build relationships with local, out of state, and international groups to strengthen collaboration, share resources and expertise, and expand our sources of dogs in need of adoption.

These collaborations included Baypath Humane Society, Greyhound Rescue of New England, Fast Friends Greyhound Adoption, Greyhound Friends of New Jersey, Sugarfoot Farm Rescue (KY), hounds of Grace (NC), Bring Portuguese Podencos to Light, & Candy Cane Rescue (UK). We added MADRA in Ireland to bring in Irish Greyhounds in 2021.

We attended several training sessions & webinars by the Mass Animal Coalition, Boardable, ASPCA, NE Federation of Humane Societies, and SCORE (small business mentors).



Community Relations and Fundraising

Events

- We held in person Open Houses in the Spring and Fall, with our traditional remembrance ceremony that is always well received.

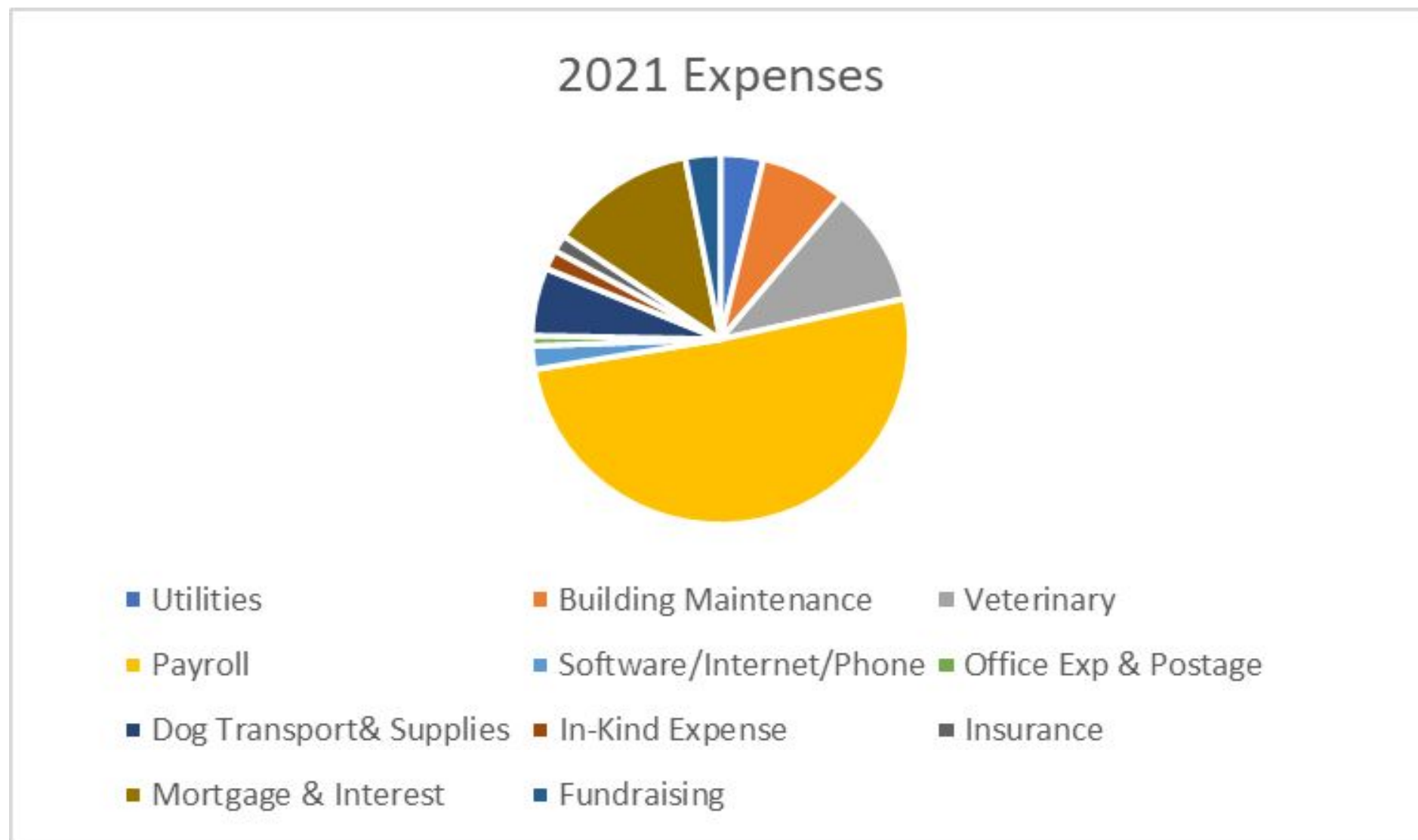
Social Media Presence

- A PR Committee has been formed to strengthen Greyhound Friends' public presence. We are currently active on Facebook & Instagram, through the work of volunteers. This serves as an engagement tool for our constituents and also a vehicle for public education and advocacy.

Fundraising

- Our Fundraising Committee helps to identify new funding opportunities and assists with planning and implementing ideas. This committee works closely with management to support fundraising efforts.
- In 2021 we carried out two large fundraising campaigns, a charity collection and barn sale, and three online auctions. We have received overwhelmingly positive feedback about the auction items & the efficiency of the auction team.

Major Expense Categories



2022 Outlook and Goals

Overall: As Covid-19 restrictions ease, we continue to rebuild and expand the organization. Revival of our volunteer and community outreach programs will be a priority.

Adoptions: Demand for adoptable dogs will likely remain strong in New England, with ongoing need for placement from states with lower spay/neuter rates and higher unwanted pet populations. While the supply of adoptable greyhounds in the US will remain small, we will continue working to provide affordable adoption opportunities from international sources whenever possible.

Partnerships: We will continue to form and strengthen collaborations with peer organizations, locally and internationally.

Donors: Donor development is an ongoing priority for Greyhound Friends, and growing the monthly sustainer program is a goal. Campaigns for ongoing, major medical, and capital improvement expenses are anticipated.

Board of Directors: We will continue to strengthen and expand the board of directors, adding new members with diverse skill sets and resource networks.

2022 Strategic Focus Areas



- ★ Remain Primarily a Sighthound Group
- ★ Maximize Use of the Kennel Space and Property
- ★ Restart Volunteer and Outreach Programs
- ★ Be open to the public 4 days a week (Sunday - Tuesday)
- ★ Strengthen Financial Stability (generate more income & reduce debt)

Thank You

The dedication of our donors and volunteers makes everything possible. Partnership support from other organizations and experts has been very valuable.

We especially appreciate the expertise and assistance of the following professionals and major donors:

Healthy Paws Veterinary Clinic
Greyhound Rescue of New England

Robert & Kathleen Mahoney

Jon L. Gramhofer

John & Carolyn E. Zuenä

Louis & Cheryl Dahan

The Bessie Pappas Charitable Foundation

Rhea Mohammed, DVM

Donna Nelson-Duey

The Christiane Mencini-Baker Foundation

The Copeland Family Foundation

Denise Levesque & William Herbst

Christopher Barber

The rehoming of each and every dog now reaching a loving family is because of you, the support community of Greyhound Friends!

Some of our 2021 Adoptions

